



The Way She Wears It: The Ultimate Insider's Guide to Finding Your Personal Style

Dallas Shaw

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The most highly sought-after fashion illustrator/luxury project designer working today uses her sketches, styling skills and visual expertise to help you develop your eye, define your aesthetic, banish the predictable, stock your wardrobe, and make heads turn in this highly visual and lavishly designed & illustrated personal fashion guide.

You are your own brand. But to market yourself well, you need the best package, and that's your own authentic style. In *The Way She Wears It*, fashion illustrator and It girl Dallas Shaw shows you how to mix up your closet and shop like a rock star.

Working backstage, in showrooms, and alongside creative directors and iconic designers, Dallas learned from the best. In this sophisticated, illustrated handbook, this go-to girl for clients ranging from Chanel, Donna Karan, Oscar de la Renta, Kate Spade, Christian Louboutin, and Ralph Lauren to Anthropologie, Target, Maybelline, and Neutrogena shares her insider tricks—expert layering hacks, the secrets to print pairing, bold color choices—and something you won't find off the rack: confidence.

Organized around a range of challenges, this lookbook-meets-workbook-is a must for every woman, whether you're a fashion novice trying to figure out your signature style, a fashionista who wants to step up her game, or the most stylish presence in the room looking to stay ahead of the competition. Mixing breathtaking creative visuals—hundreds of photos and drawings, including 100 original pieces of art—and a little bit of girl talk,

Dallas teaches every woman how to banish the predictable and develop and maintain their own unique look. She also busts fashion myths, serves up insider industry tricks and expert picks, and most important, inspires you to live beautifully.

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