Getting in Front on Data

Thomas C. Redman Ph.D.

Getting in Front on Data

Thomas C. Redman Ph.D.

Getting in Front on Data Thomas C. Redman Ph.D.
This is the single best book ever written on data quality. Clear, concise, and actionable. We all want to leverage our data resources to drive growth, but we too often ignore the fundamentals of data quality, which almost always inhibits our success. Tom lays out a clear path for each organization to holistically improve not only its data quality, but more importantly the performance of its business as a whole.
--Jeffrey G. McMillan, Chief Analytics and Data Officer, Morgan Stanley

This book lays out the roles everyone, up and down the organization chart, can and must play to ensure that data is up to the demands of its use, in day-in, day-out work, decision-making, planning, and analytics.

By now, everyone knows that bad data extorts an enormous toll, adding huge (though often hidden) costs, and making it more difficult to make good decisions and leverage advanced analyses. While the problems are pervasive and insidious, they are also solvable! As Tom Redman, "the Data Doc," explains in Getting in Front on Data, the secret lies in getting the right people in the right roles to "get in front" of the management and social issues that lead to bad data in the first place.

Everyone should see himself or herself in this book. We are all both data customers and data creators-- Getting in Front on Data proposes new roles for data professionals as:

- embedded data managers, in helping data customers and creators complete their work,
- DQ team leads, in connecting customers and creators, pulling the entire program together, and training people on their new roles,
- data maestros, in providing deep expertise on the really tough problems,
- chief data architects, in establishing common data definitions, and
- technologists, in increasing scale and decreasing unit cost.

Data quality has always been important. But now, in the growing digital economy where business transactions and customer experiences are automated and tailored, data quality is critical. This book comes just in time.
--Maria C. Villar, Global Vice President, SAP America, Inc.

Winning, and more importantly thriving, in the digital age requires more than stating "Data is a strategic corporate asset." Leaders and organizations need a plan of action to make the new vision a reality. Tom's latest book is a how-to for those seeking that reality.
--Bob Palermo, Vice President, Performance Excellence, Shell Unconventionals

Many, if not most, companies still struggle with their data. With his latest offering, Tom Redman sets out a path they can follow to Get in Front on Data. Based on his decades of experience working with many companies and individuals, this is the most practical guide around. A must read for data professionals, and especially data "provocateurs".
--Ken Self, President IAIDQ

This book offers a unique perspective on how to think about data and address Data Quality - offering practical guidance and useful instruction from the perspective of each stakeholder. The process--and processes--to go from business need to having the right quality data to address that need is no small task.

--John Nicodemo, Global Leader, Data Quality, Dun & Bradstreet

Getting in Front on Data is a clearly written survival handbook for the new data-driven economy. It is a "must read" for the employees of any organization expecting to remain relevant and competitive. The "Data Doc" has an extraordinary talent for explaining key concepts with simple examples and understandable analogies making it accessible to everyone in their organization regardless of their role.
--John R. Talburt, Director of the Information Quality Graduate Program University of Arkansas at Little Rock

⤓ Download Getting in Front on Data ...pdf

🗎 Read Online Getting in Front on Data ...pdf

Download and Read Free Online Getting in Front on Data Thomas C. Redman Ph.D.

From reader reviews:

Arthur West:

What do you in relation to book? It is not important to you? Or just adding material when you want something to explain what yours problem? How about your time? Or are you busy person? If you don't have spare time to do others business, it is make you feel bored faster. And you have time? What did you do? All people has many questions above. They should answer that question due to the fact just their can do in which. It said that about publication. Book is familiar on every person. Yes, it is proper. Because start from on guardería until university need that Getting in Front on Data to read.

Johanna Bassett:

Information is provisions for folks to get better life, information these days can get by anyone in everywhere. The information can be a know-how or any news even a concern. What people must be consider whenever those information which is inside the former life are hard to be find than now is taking seriously which one is suitable to believe or which one often the resource are convinced. If you receive the unstable resource then you obtain it as your main information you will have huge disadvantage for you. All those possibilities will not happen inside you if you take Getting in Front on Data as the daily resource information.

Irma Tijerina:

Reading a publication can be one of a lot of exercise that everyone in the world enjoys. Do you like reading book consequently. There are a lot of reasons why people fantastic. First reading a reserve will give you a lot of new info. When you read a reserve you will get new information mainly because book is one of various ways to share the information or maybe their idea. Second, reading through a book will make a person more imaginative. When you reading through a book especially hype book the author will bring one to imagine the story how the characters do it anything. Third, you could share your knowledge to other folks. When you read this Getting in Front on Data, it is possible to tells your family, friends and soon about yours guide. Your knowledge can inspire the others, make them reading a book.

Marivel Tye:

People live in this new moment of lifestyle always aim to and must have the free time or they will get wide range of stress from both everyday life and work. So , once we ask do people have extra time, we will say absolutely of course. People is human not a robot. Then we request again, what kind of activity have you got when the spare time coming to you of course your answer will probably unlimited right. Then ever try this one, reading textbooks. It can be your alternative throughout spending your spare time, typically the book you have read is usually Getting in Front on Data.

Download and Read Online Getting in Front on Data Thomas C. Redman Ph.D. #T7RXUAQ1LS8

Read Getting in Front on Data by Thomas C. Redman Ph.D. for online ebook

Getting in Front on Data by Thomas C. Redman Ph.D. Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Getting in Front on Data by Thomas C. Redman Ph.D. books to read online.

Online Getting in Front on Data by Thomas C. Redman Ph.D. ebook PDF download

Getting in Front on Data by Thomas C. Redman Ph.D. Doc

Getting in Front on Data by Thomas C. Redman Ph.D. Mobipocket

Getting in Front on Data by Thomas C. Redman Ph.D. EPub