



Which Mba?: A Critical Guide to the World's Best Programmes

George Bickerstaffe

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This guide critically assesses the current trends in MBA programme structure and content. With full details of many of the best courses on offer at 100 of the world's leading business schools, this guide is based on an independent research programme conducted by the EIU among students, employers and business schools, and designed to evaluate how well the MBA meets business training needs. This revised and expanded seventh edition features a section on part-time MBAs, covering 50-60 new programmes and providing data such as application ratios, percentage of women, age range and fees.

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