



Plunkett's Outsourcing & Offshoring Industry Almanac 2011: Outsourcing and Offshoring Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S OUTSOURCING & OFFSHORING INDUSTRY ALMANAC 2011

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 498

Statistical Tables Provided: 9

Companies Profiled: 350

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms.

You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Outsourcing & Offshoring Industry

- 1) Pros and Cons of Outsourcing & Offshoring
- 2) BPO and KPO: White-Collar and Professional Tasks Are Offshored to a Growing Extent
- 3) Health Care Goes Offshore, Medical Tourism Thrives in China, India and Elsewhere
- 4) Medical Trials Conducted Abroad Spark Concerns
- 5) From India to Singapore to Australia, Nations Compete Fiercely in Biotech Development
- 6) Offshoring to India Drives Changes in Global Consulting
- 7) Outsourcing & Offshoring in Eastern Europe, South America and the Middle East on the Rise
- 8) Outsourcing & Offshoring Boom in China Challenged by Rising Wages, Employee Demands and Increased Regulation
- 9) R&D in China Becomes a Major Factor

- 10) Offshore Research, Development & Engineering Grows in India, Singapore, Taiwan and Korea
- 11) Globalization: Growth in Offshore Apparel Manufacturing Slows/China Remains Major Factor
- 12) The Vast Majority of Shoes Sold in the U.S. Are Now Made in China
- 13) Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with Pure Consultancies
- 14) Corporate Clients Want Solid Returns on IT Investments
- 15) Original Design Manufacturing (ODM) Booms
- 16) Globalization and Worldwide Collaboration Fuel the Research Efforts of Major Corporations
- 17) 3PL Supply Chain Management Evolves to Serve the Global Market
- 18) Hi-Tech Manufacturing Collaboration Spans the Globe

Outsourcing & Offshoring Industry Statistics

- 1) Outsourcing & Offshoring Industry Overview
- 2) Sales of Services of All Types to Foreign & U.S. Markets: 2003-2008
- 3) U.S. Trade in Private Services by Type: 2004-2008
- 4) U.S. Trade in Private Services by Type: 1999-2003
- 5) U.S. Trade in Private Services by Type: 1993-1998
- 6) U.S. Trade in Private Services by Type: 1986-1991
- 7) Estimated U.S. Export Revenue for Professional, Scientific & Technical Services Firms (Except Notaries): 2005-2008
- 8) Top 50 Countries Exporting Textiles & Apparel to the U.S., All MFA Fibers: 2008-2009
- 9) Top Ten Suppliers & Destinations of U.S. Computers & Electronic Products: 2003-2009

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