



# Executive Thinking: The Dream, the Vision, the Mission Achieved

*Leslie L. Kossoff*

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## **Executive Thinking: The Dream, the Vision, the Mission Achieved** Leslie L. Kossoff

In this enlightening, engaging and provocative look at the power of dreams, the politics of modern organizations and the inherent potential for change, Leslie L. Kossoff challenges conventional thought with her revolutionary ideas and advice on how to create a successful organization that knows where it is going, how it is going to get there and what is expected of everyone along the way. Executive Thinking stands alone as the book that shows how every executive, manager, supervisor and leader today can establish alignment, achieve stability and consistency, and take his or her career and organization to places never thought possible. Following the path of such innovative corporate leaders as Federal Express, Hewlett-Packard, Disney and IBM, Kossoff's Executive Thinking system shows what it takes to create the processes and procedures that promote critical thinking in every employee, help executives fulfill their role as the creator and communicator of dreams and make satisfaction, creativity and success standard operating procedures for the vanguard companies of tomorrow.

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