



## The SAGE Handbook of Visual Research Methods

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This book captures the state of the art in visual research. Margolis and Pauwels have brought together, in one volume, a unique survey of the field of visual research that will be essential reading for scholars and students across the social sciences, arts and humanities.

The SAGE Handbook of Visual Research Methods encompasses the breadth and depth of the field, and points the way to future research possibilities. It illustrates 'cutting edge' as well as long-standing and recognized practices. This book is not only 'about' research, it is also an example of the way that the visual can be incorporated into data collection and the presentation of research findings. Chapters describe a methodology or analytical framework, its strengths and limitations, possible fields of application and practical guidelines on how to apply the method or technique.

The Handbook is organized into seven main sections:

- Framing the Field of Visual Research
  
- Producing Visual Data and Insight
  
- Participatory and Subject-Centered Approaches

- Analytical Frameworks and Approaches
- Visualization Technologies and Practices
- Moving Beyond the Visual
- Options and Issues for Using and Presenting Visual Research.

Eric Margolis is an Associate Professor in the Hugh Downs School of Human Communication. He is President of the International Visual Sociology Association.

Luc Pauwels is Professor of Visual Culture at the University of Antwerp. He is Chair of the Visual Communication Studies Division of the ICA and Vice-President of the International Visual Sociology Association (IVSA).

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