

## The 40 Best Sales Techniques Ever: Conquer the Leaderboard, Crash President's Club, and Make More Money

Jonathan Jewett



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To succeed in sales, you don't need another rah-rah self-help book or boring sales theories. You need the secrets of a sales professional who's spent more than 20 years in the trenches and on the front lines of sales.

*The 40 Best Sales Techniques Ever* is filled with the high-powered skills, secrets, and tips that top earners use to beat their quota and make more money. **These techniques are field-tested and proven to work.** 

Author Jonathan Jewett developed these 40 techniques over a career selling enterprise software to the Fortune 500. Each technique is **100% actionable** and ready to be used **immediately** to improve your sales results.

Whether you're a salesperson or a sales leader responsible for results, *The 40 Best* is your ticket to a more robust pipeline, greater revenue, higher close rates, bigger commissions, and career success.

You'll learn the details of each technique along with step-by-step guides to help you prepare and execute. You'll learn how to:

- Close the **big** deals you've always dreamed about
- Fill your pipeline with qualified opportunities to avoid sales slumps
- Sell more to your existing customers
- Design better offers that prompt customers to action
- Build a robust pipeline without making a single cold call
- Increase productivity and make every day count
- Design compelling messages that will double your response rate
- Work at the executive level where decisions are made
- Bring buyers to you by becoming an industry thought leader
- Improve your speaking and presentation skills
- And so much more!

Once you start applying *The 40 Best* in your daily activities, you'll be making more money sooner than you ever thought possible.

There's never been a more thorough and insightful guide to becoming a top sales producer than *The 40 Best Sales Techniques Ever*. You owe it to yourself to read this book and learn how to sell with intelligence and creativity. **It will transform your career!** 

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