



The Little Red Book of Leadership Lessons (Little Red Books)

Donald J. Palmisano

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In the weeks following the presidential election, the question of what truly makes a good leader is on everyone's mind. Anyone can claim to be a leader in times of calm, but crisis situations separate the true visionaries from the false ones. Recent events in global affairs make it increasingly apparent that nations must cultivate and encourage true leaders—and eschew false ones—if they hope to survive. In the wake of the election, Americans are curious to see how our leaders in government will handle the economic and diplomatic challenges of leading our country.

Fortunately, effective leadership is a skill that can be taught, especially through the study of exemplary figures of the past. Donald J. Palmisano explores the vital qualities that every American should look for in a leader by gleaning lessons from great figures throughout history. By analyzing the wisdom of famous leaders, readers will learn about the importance of courage, persistence, decisiveness, and communication as the foundation of a strong leader. The Little Red Book of Leadership Lessons, with quotes from antiquity to the present, provides crucial advice for those who aspire to become effective leaders in any position.

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