



Contemporary Social Research Methods Using MicroCase, InfoTrac Version (with Workbook and Revised CD-ROM) (With Infotrac, Workbook and Revised CD-ROM)

Rodney Stark, Lynne Roberts, Michael Corbett

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This fully integrated text/workbook/software package lets students experience the challenge and excitement of doing real social research. The textbook provides a highly readable introduction to the fundamental processes and techniques of contemporary research - without the usual overload of obscure terms and rarely used methods. From the beginning of the textbook, discussions of data analysis are integrated with explanations of the research process. In this way, students understand the purpose behind - and the end result of - the techniques they learn. They stay focused on the "big picture." The accompanying workbook, written by Michael Corbett and Lynne Roberts, allows students to receive hands-on training and practical experience in doing social research. This collection of computer-based exercises requires students to think like social scientists. They work through the same questions, problems, and issues that researchers face. Social Research Using MicroCase provides the flexibility for a course, whether it follows a "lecture-and-test" format or includes independent research projects.

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