



Smarter Branding Without Breaking the Bank: Five Proven Marketing Strategies You Can Use Right Now to Build Your Business at Little or No Cost

Brenda Bence

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You already have the resources you need to build a powerhouse brand. If you believe you lack the money, people, time, or ideas to create a thriving brand, think again. In fact, you already have five powerful marketing resources you can use right now to get big-brand results at low cost or no cost at all. Step One: Shift your mindset. International branding expert Brenda Bence has created the ultimate guide to branding on a tight budget. From scratch-and with almost empty pockets-Brenda used inventive, low-cost methods to build her own international brand that now serves clients in twenty-five countries and has offices in both the United States and Asia. Create a permanent marketing mindset for you and your team. Walk away with hundreds of low-cost or no-cost ideas to catapult your brand and increase your revenues-starting today. To find out about the companion workbook and video course, visit Smarter-Branding.com.

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