



Animating with Flash MX: Professional Creative Animation Techniques

Alex Michael

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If you are a professional animator and want to learn to use the Flash environment as a vehicle for your creative work then this is the book for you. It gets you up to speed fast with the basics of how to use Flash MX to animate, so you can start concentrating on how best to translate your animation skills to this medium.

The techniques shown throughout the book build up in skill level quickly, showing you clearly and concisely the most effective way to translate your animations into Flash with the focus remaining on the importance of creative animation techniques.

Benefit from Sprite Interactive's wealth of tips and tricks from their wide range of professional Flash animation work and successful training courses. Learn how to apply these techniques to your own work, how to make your characters run in Flash, speed them up and slow them down, make them stumble as they walk, show their anger or fear, make them come to life.

Alex Michael, Lead Animator and MD of Sprite Interactive (www.sprite.net), shows you how to achieve all the creative skills of traditional animation using Flash so you can create work for a wide variety of new and innovative platforms, including PocketPCs and interactive TV, as well as video and the web. The free CD includes all the files you need to try everything in the book for yourself, as well as invaluable time and money saving animation processes and tools.

Make sure you are at the cutting edge of animation and push your creative skills to the edge, if you want to animate successfully in Flash, buy this book.

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