



Long Term Greedy: The Triumph of Goldman Sachs

Nils Lindskoog

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What made Goldman Sachs great? How has this firm become an amazingly powerful force in investment banking? Through an analysis of Goldman's responses to its greatest challenges--the 1980s era of junk bonds, corporate raiders, and hostile takeovers in detail--Long-Term Greedy uncovers the principles, traits, and practices that have created this fascinating firm's success. The result is a compelling story and a set of timeless lessons for American business.

The new, second edition of Long-Term Greedy brings the story up to the present time, providing further insight on Goldman actions and showing how the historic practices of Goldman Sachs relate to today's opportunities in investment banking and financial services. A glossary of key financial terms has also been added.



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